



PUBLIC · NO LOGIN

Individual sponsor Themes & donate

For people exploring how to give. Stay on the public site
— no portal password. Walk home → themes → donate
calmly; leave Need support for a separate families session.

Demo: open <http://localhost:3000> — no login required.

Themes [/themes](#) · Donate [/donate](#)

Walkthrough

1

Home

Brand-first landing. Point out the primary paths without overcrowding the story.



KENYA · YOUTH · COMMUNITY

Drug-free futures for Kenya's youth

Own a named cause—Champions Clubs, Pathways, skills, and conservation—with faith hosts and communities, not a black-box donate.

[Own a theme](#)

[Explore programs](#)

[CONTRIBUTE](#) · [GET INVOLVED](#) · [OWN THE CAUSE](#)

N

[PEER MENTORS](#) [SKILLS & SPORT](#) [TREE PLANTING](#) [FAITH HOSTS](#) [CSR THEMES](#) [INDIVIDUAL SPONSORS](#) [YARD DAY](#)

FOR YOU

Choose your path —four clear doors

Donors, volunteers, families, and partners each get a door built for them—no scavenger hunt through the org chart.



01

DONORS

Own a theme

See named causes & how to support

Clubs, Pathways, kit, trees—corporates and individuals.

[Browse themes →](#)



02

YOUTH & VOLUNTEERS

Volunteer

Mentor, facilitate, plant

Real roles under safeguarding—never unsupervised with youth.

[See open roles →](#)



03

FAMILIES

Need support

Confidential guidance for families

No fundraising pitch. A calm reply and a dignified next step.

[Ask for help →](#)



04

PARTNERS

Partner with us

Faith hosts, schools & CSR
PCEA-first venues; host a club or sponsor a theme.

[Start a partnership →](#)

Not sure yet? [Ask us which door fits](#) · [Browse programs first](#)



WHERE WE WORK

Schools & neighbourhoods across Kenya



REACH US

0714 576
184 · samuelmacharia648@gmail.com



HOURS

Mon – Fri: 8am – 4pm · Saturday: 8am – 1pm

THE PROBLEM

Substance abuse steals futures before they start

Too many young people face pressure, idle time, and stigma—with too few safe places to practise healthier choices. We meet that urgency with advocacy, skills, and community roots—not spectacle.

- Peer pressure without peer support
- After-school hours with nowhere to belong
- Families afraid to ask because of stigma



YARDS AND PEER CIRCLES—NOT STAGES

PILLARS

Four ways we show up

Clubs, Pathways, skills, and conservation—themes hosts and sponsors can own.

01 — DRUG-FREE

Drug-free environment

We build 12-week Drug-Free Champions Clubs—peer-led, faith- and community-hosted, not a one-day photo op.

[Learn more →](#)

02 — PATHWAYS

Pathways & purpose

From day one, youth explore career and skills pathways with a written next-step plan—no report-card gate. Tawi is the tech expression when ready.

[Learn more →](#)

03 — EMPOWER

Skills & sport

Training, sports, and creative outlets that give belonging and alternatives to substance use after the bell.

[Learn more →](#)

04 — SUSTAIN

Environmental conservation

We protect the places the next generation will inherit—tree planting and stewardship that mirror care for people.

[Learn more →](#)

HOW WE WORK

Advocate → Empower → Sustain

A rhythm communities can repeat—not a one-day awareness show.

01

Host

Faith communities (PCEA-first) and schools open yards and halls—local ownership, not imported events.

02

Run

Stipended Hubs run Champions Clubs and Pathways sessions weekly—Yard Day is a showcase, not the whole story.

03

Own

Corporates and individuals sponsor named themes with clear roles and a spend trail—contribute, get involved, own the cause.

[Start as a volunteer](#)

[See campaigns](#)

CAMPAIGNS

Work you can join this season

Named themes—fund a club term, sponsor Pathways, plant, or show up on a Yard Day.

01

Drug-Free Champions Clubs

Twelve-week peer-led clubs where young people practice leadership, refusal skills, and mutual support—hosted in faith and community yards.

[Join as a mentor](#)

[Fund a club term](#)

02

Pathways & purpose

Initial programme alongside Clubs: youth explore career and skills pathways with a next-step plan—no report-card gate. Tawi is the product when ready.

[Visit tawi-africa.app](#)

[Sponsor Pathways](#)

03

Skills & sport for resilience

Training and games that build confidence, teamwork, and healthy routines—with a coaching career hook for mentors.

[Volunteer your skills](#)

[Sponsor equipment](#)

04

Trees for the next generation

Planting days that connect environmental care with youth purpose—and agri/environment pathway practice.

[Plant with us](#)

[Sponsor seedlings](#)

STORIES

Impact without exploitation

Community work told with dignity—for donors, partners, and neighbours alike.

FEATURED

2025

Hands in the soil

Tree-planting and clean-up days give youth a public win—care for land that mirrors care for one another.

2024

A family finds the door

Parents often arrive afraid of stigma. Our first job is dignity—then a clear next step.

2025

Champions in the yard

01 — How it begins in a yard, under a tree—not on a stage.

A peer club turned after-school idle time into weekly check-ins—students leading students toward drug-free choices.

View all stories

TRUST

Straight answers

Funders, families, and partners deserve clarity—not marketing fog.

About the organisation

Ask a diligence question

Are you a rehabilitation centre?

–

No. We focus on prevention, peer clubs, Pathways, skills, and conservation. When specialised clinical care is needed, we help people find honest referral paths—we do not provide clinical rehab ourselves.

How is this different from “donate for a cause”?

+

How do you keep sponsorship accountable?

+

What about safeguarding if our staff volunteer?

+

Is a Yard Day enough to create change?

+

How do faith communities partner?

+

What if my family needs help?

+

What is Pathways / Tawi?

+

TAKE ACTION

Help save a generation

Fund a club, mentor a session, or open a school partnership. Every path keeps young people at the centre.

Donate

Get involved

Need support



Saving A Generation
KENYA

EXPLORE

About

TAKE PART

CSR onboarding

CONTACT

0714 576 184

To save a generation from the devastating impact of drugs and substance abuse by collectively transforming lives through advocacy, economic and social programs, and environmental conservation.

Programs
Themes
Host Node
Campaigns
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Built for community trust — not for spectacle

2

Themes

[/themes](#) — programme themes sponsors can relate to. Pick one example and keep the narrative short.

THEMES

Named causes you can own

Pick a theme at a named host node. Fund it, get involved where it fits, and leave a trail—corporates and individuals use the same shelf.

ON THIS PAGE

Twelve themes

Stories and images on this page are illustrative composites for launch. We will replace them with real node stories and photos as programmes run.

- | | | | |
|----------------------------------|--------------------------------|---------------------------------|--------------------------------|
| 01 Yard Day Takeover | 02 Champions Club term | 03 Pathways & purpose | 04 Skills & sport kit |
| 05 Trees for the next generation | 06 Safe yard / venue readiness | 07 Mentor stipend fund | 08 Family helpdesk |
| 09 Advocacy / awareness day | 10 Creative / arts resilience | 11 Digital literacy for purpose | 12 Seedling nursery enterprise |

[How to own a theme](#)

01 - THEME

Yard Day Takeover

A hosted activation day—meals, kit, logistics, and supervised volunteering—as a showcase for a running Champions Club.

Career hook: Event ops · facilitation · first aid · media



ILLUSTRATIVE IMAGE · TO BE REPLACED WITH FIELD PHOTOS

STORY

When the company came to the yard

On a Saturday in a faith-host yard, staff and youth shared drills, a shared meal, and a short circle—not a stage show. By Monday the Hub was back for the weekly club the sponsorship had already funded. The photos mattered for the CSR pack; the term mattered for the youth.

FUND

- Meals, water, and basic logistics for the day
- Activity kit and first-aid cover
- Hub coordination and media for ESG reporting

GET INVOLVED

- Staff or individuals volunteer under SAG + host safeguarding rules
- Never unsupervised 1:1 with youth
- Best paired with a funded Champions Club term

[Own this theme](#)

[Partner / host](#)

02 - THEME

Champions Club term

A 12-week peer-led club at a named faith or school node—refusal skills, belonging, and mutual support.

Career hook: Peer education · youth work · counseling aide

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

Twelve weeks under the same tree

The circle started with eight teenagers and a stipended Hub. Week three, they wrote their own session on peer pressure. Week twelve, two of them were ready to co-facilitate the next term. No single Saturday built that—the term did.

FUND

- Session materials and simple refreshments
- Hub and peer-mentor support for the term
- Graduation / closing circle costs

GET INVOLVED

- Supervised mentor visits during the term
- Attend the closing circle
- Renew for a second term at the same node

Own this theme

Partner / host

03 - THEME

Pathways & purpose

Career and skills pathway sessions from day one—next-step plans with no report-card gate. Tawi is the product when ready.

Career hook: Direct career mentoring in your field

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

A next step without a report card

A young person who had left school early sat with a Pathways mentor who works in hospitality. Together they mapped three realistic next steps—not a fantasy CV. She left with a written plan and a shadowing date. Purpose after belonging; belonging first in the club.

FUND

- Pathway session facilitation at the node
- Materials for next-step planning
- Optional Tawi product access when live

GET INVOLVED

- Mentor a path in your profession (supervised sessions)
- Host a short skills-shadow afternoon
- Sponsor a block of Pathways sessions

Own this theme

Partner / host

04 - THEME

Skills & sport kit

Equipment and facilitator support so after-school sport and skills actually happen.

Career hook: Coaching · PE · sports admin

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

The ball that kept Fridays honest

Before the kit, Fridays dissolved into idle hours. After a modest ball, cones, and a coach stipend, the same yard held drills and cool-downs—and a short talk on choices. Sport was the hook; belonging was the point.

FUND

- Balls, cones, bibs, basic first aid
- Facilitator / coach stipend

can on choices, sports was the heavy, everything was the point.

- Replacement kit for a term

GET INVOLVED

- Lead a coaching afternoon under Hub oversight
- Help inventory and care for kit

Own this theme

Partner / host

05 — THEME

Trees for the next generation

Seedlings, tools, and planting days that link land care with youth purpose.

Career hook: Environment · agri · stewardship

ILLUSTRATIVE IMAGE · TO BE REPLACED WITH FIELD PHOTOS

STORY

Hands in the soil, names on the rows

Youth planted in labeled rows and returned ninety days later to count survivors. The ones that lived became a quiet pride; the ones that did not became a lesson in stewardship—not a photo opp that ended at the bus.

FUND

- Seedlings and planting tools
- Site prep and transport
- 90-day follow-up visit costs

GET INVOLVED

- Join a planting day with youth and Hub
- Sponsor a named row or plot at a node

Own this theme

Partner / host

06 — THEME

Safe yard / venue readiness

Shade, water, and storage so a weekly club can actually run in the host yard.

Career hook: Trades · logistics · facilities

ILLUSTRATIVE IMAGE · TO BE REPLACED WITH FIELD PHOTOS

STORY

When the yard became usable

The host had goodwill and a patch of dust. A prep Saturday added shade, a water point, and a lockable kit box. Suddenly the Hub could keep a weekly rhythm instead of cancelling when the sun or rain won.

FUND

- Shade / simple shelter materials
- Water point or storage improvement
- Secure kit storage

GET INVOLVED

- Trades volunteers on a supervised prep Saturday
- Sponsor materials while Hub manages labour safely

Own this theme

Partner / host

07 — THEME

Mentor stipend fund

Keep Hub and peer mentors supported through a full term—so leadership does not burn out.

Career hook: Community leadership · social work intro

ILLUSTRATIVE IMAGE · TO BE REPLACED WITH FIELD PHOTOS

STORY

The adult who stayed

Unpaid goodwill lasted six weeks. A modest stipend lasted the term—and the Hub showed up when a session got hard. Peer mentors stayed because someone had their back. Asset-light still means someone is paid for real hours.

FUND

- Hub stipend for a 12-week term
- Peer mentor recognition / small stipends
- Transport for Hub when needed

GET INVOLVED

- Meet mentors at a supervised gathering
- Fund a named mentor month

Own this theme

Partner / host

08 — THEME

Family helpdesk

Staffed guidance hours and referral partners—soft brand, dignity first, no crisis photography.

Career hook: Casework · social services · hotline ops

ILLUSTRATIVE IMAGE · TO BE REPLACED WITH FIELD PHOTOS

STORY

A calm reply after dark

A parent messaged afraid of stigma. They got hours, honesty about what SAG is not (we are not rehab), and a path to a vetted counselor. No fundraising pitch. No spectacle. Just a next step they could take without shame.

FUND

- Staffed helpdesk hours
- Counselor / facility MOU fees where needed
- Simple intake tools (privacy-respecting)

GET INVOLVED

- Soft brand sponsorship only—no crisis imagery
- Professionals in casework can advise on scripts (not clinical care)

Own this theme

Partner / host

09 — THEME

Advocacy / awareness day

Scripted awareness in halls and yards that invites youth into clubs —not scare lectures.

Career hook: Communications · public health messaging

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

After the talk, an invitation

The awareness day ended with a clear invite: the Champions Club meets here, this day, this Hub. Three new youth came the following week. Advocacy that does not hand off to a weekly circle is only noise.

FUND

- Session materials and Hub time
- Hall logistics and light refreshments
- Printed invites into the club term

GET INVOLVED

- Speak or host under an agreed script
- CSR communications teams can support messaging (dignity-first)

Own this theme

Partner / host

10 - THEME

Creative / arts resilience

Art and music workshops that give voice, skill, and belonging as protective factors.

Career hook: Creative industries · teaching art

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

Paint where words were stuck

Some youth would not speak in the peer circle—but they painted. A workshop day opened a door; a follow-up club session kept it open. Creative practice was not decoration; it was another way to stay.

FUND

- Art / music materials
- Facilitator stipend for workshop day(s)

GET INVOLVED

- Lead or assist a supervised workshop
- Donate materials suited to outdoor/hall use

Own this theme

Partner / host

11 - THEME

Digital literacy for purpose

Modest devices, data, and facilitation so youth can learn digital skills tied to Pathways—not idle scrolling.

Career hook: ICT · digital marketing basics

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

One laptop, five next steps

Shared devices under a shade tree, a facilitator, and a Pathways link: how to search for a course, write a simple profile, spot a scam. Digital literacy meant purpose, not another distraction after school.

FUND

- Shared device(s) and data for sessions
- Facilitator stipend
- Simple curriculum printouts

GET INVOLVED

Teach a supervised digital session in your skill area

Sponsor data or a shared device for a node

Own this theme

Partner / host

12 — THEME

Seedling nursery enterprise

02 — Themes / themes

A youth-run nursery with Hub support—stewardship plus micro-enterprise practice.

Career hook: Micro-enterprise · agribusiness

ILLUSTRATIVE IMAGE - TO BE REPLACED WITH FIELD PHOTOS

STORY

From bags of soil to a small ledger

Youth filled poly bags, tracked watering, and sold a first tray of seedlings to a neighbouring plot. The nursery fed the trees theme and taught counting, care, and customer talk—agribusiness as a Pathway in motion.

FUND

Nursery setup (bags, soil, shade, tools)

Starter seeds / seedlings

Hub oversight hours

GET INVOLVED

Advise on simple enterprise basics (supervised)

Buy seedlings or sponsor a nursery cycle

Own this theme

Partner / host

NEXT STEP

Ready to own one?

Procedure: browse → note → agree → pay → trail. Preferred bundle: Champions Club term + Pathways at one host node. Yard Day after the club is running.

Start ownership note

Corporate / CSR path

 Saving A Generation KENYA

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Donate

[/donate](#) — giving path for individuals. In workshops, explain the intent; do not process real payments unless the room is set up for it.

OWN A THEME

Choose your path

Individuals send a light ownership note here. Corporates need accurate briefing material and a proper onboarding arc—use CSR onboarding instead.

INDIVIDUALS

Ownership note

Pick a theme, tell us the amount band, and whether you want to volunteer. We confirm scope and how to pay—restricted to that theme.

[Continue as individual](#)

[Browse themes](#)

CORPORATE / CSR

Full onboarding

Structured inquiry, diligence pack for legal/finance/ESG, discovery call, written proposal, MoU, then 90-day kickoff through first review—not a one-line message.

[Start CSR onboarding](#)

HOW IT FITS TOGETHER

Shared steps — different depth at inquiry

01

Browse themes

On Themes, pick a named cause. Read the story, what you fund, and how you can get involved.

02

Choose your path

Individuals use a light ownership note on Donate. Corporates use the CSR inquiry and onboarding journey—diligence pack, proposal, MoU, then 90-day kickoff.

03a

Individual — ownership note

Name the theme, amount band, and whether you want to volunteer. We confirm scope and how to pay.

03b

Corporate — CSR inquiry

Submit company, contact, CSR priorities, budget band, geography, volunteering, reporting needs, and decision timeline on /csr—enough for legal and ESG to engage.

04

Agree (and onboard if CSR)

Individuals: confirm and pay. Corporates: diligence pack → discovery → written proposal → MoU → kickoff. Onboarding ends after the first ~90-day review, not at signature.

05

Pay — restricted funds

Gifts are tagged to the theme and node. Mid-size CSR pays only after MoU. Receipts reference the agreement.

06

It runs — then the trail

A stipended Hub delivers. Volunteers brief first and are never unsupervised with youth. You get a progress update and a renew path.

- Preferred start: Champions Club term + Pathways at one host node.
- Yard Day works best once a club term is already funded and running.
- Hosts open a node via Partners; CSR owns themes via /csr; individuals via /donate.

Where individual gifts go

- Champions Club term materials and stipended Hub / mentors
- Pathways sessions and next-step mentoring

KENYA-FIRST GIVING

M-Pesa & bank

Simulation rails (not real M-Pesa)

■ Skills & sport kit and after-school activities

■ Seedlings, venue readiness, and conservation days

04 — Donate · /donate

Full shelf on [Themes](#). Host Node product: [Host Node](#).

■ M-Pesa Paybill — 000000 · Account SAGSIM

■ M-Pesa Till — 000000

■ Bank — Sim Bank Kenya · 0000000000 · Demo Branch

Use these numbers only to walk the donate flow end-to-end. No money moves. Flip SAG_PAYMENT_MODE=live and set real env vars when ready.

E2E SIMULATION

Record a pretend payment so ops can see it in [/ops/inbox](#). No money moves.

Amount KES (optional)

e.g. 5000

Theme / reference (optional)

champions-club

Record simulated payment

INDIVIDUAL OWNERSHIP NOTE

Start as an individual

Corporates: please use [CSR onboarding](#) so we can send a proper diligence pack.

YOU

Name

Email

Phone (optional)

County / town (optional)

ABOUT THIS ASK

I am contacting about

Giving / large gift

I am

An individual

Theme I want to own

Involvement

Not sure yet — help m

Fund only for now

MESSAGE

Your note

Amount band, timeline, and anything we should know...

Family inquiries: do not include sensitive medical details you would not want shared by email. Prefer [Need support](#).

Send ownership note

⚠ Common mistakes

- **Jumping into portals** — individual sponsors do not need :3001 for this journey.
- **Opening Need support mid-donate demo** — keep family intake in its own manual/session.
- **Overloading with CSR/Host CTAs** — one job: understand themes and how to give.

Quick reference — Public sponsor

Task	Route
Home	http://localhost:3000/
Themes	/themes
Donate	/donate
Login needed?	No